



# The Revealer



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ÉIRE PHILATELIC ASSOCIATION  
(International)

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John J. Walsh, Editor

## THE IRISH SLOGAN CANCELLATIONS OF 1962

By F.E. Dixon

### 1. New Slogans

From 1st March to mid-May Cork used a slogan "CORK INTERNATIONAL CHORAL FESTIVAL MAY 16-20" with the city badge and some music. On March 7th Dublin and six towns started "JUNE for your IRISH HOLIDAY" the design incorporating a beaming sun. It was planned that this should be followed by a general issue of dies "SUPPORT THE FREEDOM FROM HUNGER CAMPAIGN", the pictorial part of which shows two victims of starvation. This was used briefly in mid-June at Dublin, but not generally until the end of July.



During September, Limerick had the ingenious device of a racehorse and jockey in a television screen frame, plus the slogan "SEE REAL RACING AT LISTOWEL OCT. 2nd, 3RD & 4TH", and in October followed it with "GRAND OPERA FESTIVAL LIMERICK NOV."

The sixth and last new slogan appeared in Dublin and 24 of the towns from 22 October to 19th November, the wording "MAKE THE ROADS SAFE" surrounding a STOP sign.



### 2. Revivals

There were numerous re-uses of local slogans, those seen being "KILLARNEY FOR HOLIDAYS". "COME TO THE FESTIVAL OF KERRY, SEPTEMBER TRALEE", "WESTPORT FOR SEA ANGLING", "WEXFORD FOR HOLIDAYS", "WATERFORD INTERNATIONAL LIGHT OPERA FESTIVAL, SEPTEMBER" at the appropriate places, and at Cork "WHEN IT'S AUGUST BANK HOLIDAY IT'S KINSALE REGATTA" followed by "BANDON CARNIVAL 3rd WEEK IN SEPTEMBER"

The slogans re-used more widely were "PLEASE SHEW DISTRICT NUMBER IN DUBLIN ADDRESSES", "PREVENT FOREST FIRES", the two varieties of VOTERS' LISTS slogan and the inevitable "POST EARLY FOR CHRISTMAS."

### 3. Machine News

Two more towns received Machines for cancelling, Arklow in June and New Ross in September.

Dublin acquired a new machine, for stamping items posted in bulk and prepaid in cash. So far no slogans have been used on it.

It is noteworthy that there has been an increase in the practice of reversing the positions of the slogan and the name-and-date circle, but rather erratically, so that one finds a town using the different procedures on successive days.



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SECRETARY'S MONTHLY REPORT

New Members:

- # 386 L.D. White  
11435 Philippe Hebert,  
Montreal 12, Quebec, Canada
- # 387 Joseph F. Crowley  
30 Green Street  
Charlestown 29, Mass.
- # 388 Miss Kathleen A. Kramer  
11 Linwood Avenue  
Buffalo 2, New York
- # 389 Sister Genevieve Dillon  
St. Michael's Villa  
400 Forest Hill Road,  
Baltimore, Maryland
- # 390 Miss M. Catherine Dwyer  
342 West 62nd street  
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Change of Address:

- # 30 Thomas H. O'Neill  
603 Fourth Street  
Liverpool New York
- # James M. Dunn  
4523 Woolworth Avenue,  
Omaha 6, Nebraska
- # 47 William J. Hayes  
714 North Irwin  
Hanford, California
- # 277 John Button  
"Cyrilla B" Lehanagh  
Kinsale Road, Cork, Eire

# 312 Fred E. Dixon  
15 Terenure Road, East  
Rathgar Dublin 6, Ireland.  
 Reinstatement:  
 # 205 John F. Tyrell  
314 West Maple Street  
Corinth, New York

*New Issues*

Ireland will issue a special postage stamp on March 21st 1963, simultaneously with other countries, to further the Freedom from Hunger Campaign organised by the Food and Agricultural Organisation of the United Nations. The stamp will be in the denominations, 4 d. and 1s.3d. Further details will be announced later.

The new 4d envelope necessitated by the increase in postal rates has appeared. It is similar to previous issues except for the 4d value typographed in what appears to be a very dark almost black green.

Your editor has received two new issues of Postage Dues just issued, 6d plum and 8d orange.

The new 1/1 embossed registration envelope appeared in September in size G in blue color.

The latest booklet of stamps to appear contains 6 - 4d and 6 - 2d for a total cost of 3/-.

RANDOM NOTES by F.E. Dixon

The expected but unannounced new 1/1 embossed stamp was first placed on sale in September - or possibly late August on envelopes of size G. The blue colour is attractive but the engraving is not quite up to the usual high standard. For the first time the officially correct form "PINGIN" is substituted for the plural forms used hitherto.

N. Langton has drawn my attention to a series of stamps not hitherto reported, introduced in connection with the P.A.Y.E. system. They occur in values 1,2,5,10,4) and 40 shillings and are inscribed "cAin loncAlm / INCOME TAX".

There is a new edition of Volume II, i.e. that dealing with foreign services. (Postal Guide of Ireland) (continued on the last page)

ARE YOUR DUES PAID ?

IN REPLY TO BALPEX '62 MINUTES

The November-December 1962 issue of The Revealer has just arrived from Secretary Hickey and I feel compelled to comment on the Foley report.

For the past two weeks I have been receiving letters from our membership deploring the resignation of our able editor John J. Walsh. They feel that a great disservice has been done our editor and, I agree. Members feel that the Balpex minutes reflect a genuine interest in the improvement of The Revealer context but also realize that such criticism was ill advised without investigation. It is easy to be critical but another matter to be realistic. The mere suggestion to make changes should be accompanied with facts and figures so that such changes can be effected at a minimum of cost to E. P.A. You must also realize the slim budget we have to work on is generated solely from membership dues.

Certainly the increase of dues will not solve the matter of line cuts for illustrations of stamps. From experience I can tell you that a fall off in membership would defeat the increase. Screened prints are expensive and not within our finances. As you must realize E.P.A. is a small specialist organization and we have tried to keep expenses at a minimum in order to bring you the best possible based on low dues.

The only surplus E.P.A. has is the small profit gained through the sale of the stamps from the F.R.A. McCormick estate. I purchased them after his death and gave all profit to E.P.A. Since we gave members the benefit of low prices, the resulting gain was small.

From the inception of E.P.A. I have guarded our finances and tried to keep a small cushion available for additional price rises in publication and postage. The yearly additional donations from members Kay, McEntee and Zervas have helped to give us prizes for exhibitions and have kept us from dipping into dues on hand. They realize what small funds we have to work with and have been most generous.

No one will dispute that The Revealer has not always been purely philatelic in nature. It couldn't be when members did not make the effort to send material to the editor. Many times while I was editor I had only one article on hand for a coming issue. By necessity it meant using "filler". You must not leave any part of a page blank.

How much time have you given E.P.A. as an officer, writer or helped in any capacity? How much do you intend to contribute this year? Have you ever investigated how much your proposals would cost? This is the time for soul-searching and giving us concrete information rather than speaking in generalities. Who among you will volunteer for the editorship of The Revealer? And while speaking of service we need volunteers for candidates in the coming election of officers. Please send your name to president Gray and tell him that you are ready to serve as one of the following officers: president, secretary, treasurer or director. Do it now.

In order to keep dues at the present rate and handle increase printing and postage, we are thinking of issuing The Revealer on a quarterly basis. This will serve to give the editor a breathing space between issues and help to provide articles of a strictly philatelic nature. To make this a reality your articles are needed.

Many of you think that the editor has a staff that he directs and who do the actual working of setting up The Revealer. He does not. He does this himself and at best it is a thankless job. He receives articles for publication, checks their accuracy spelling, makes corrections, lays out his own pages, types the issue, adjusts right hand margins for conformity and proof reads his own copy. He is final judge of what is to be used in The Revealer and it takes him up to 70 hours or longer to "put an issue to bed". He even mails the dummy copy to the printer. Remember too, that he gives generously

of his time and is not reimbursed by your Association. And for your information, it might be well to state that no editor of The Revealer has yet missed a deadline. All copies are mailed to the secretary in advance of the issue date.

Members at Balpex are critical of our method of printing. As you know, it is done by off-set printing and we find it best suited to our needs. It is flexible, cheaper than printing and much better in appearance than mimeographed copies. E.P.A. has used the same printer for a number of years and his prices are as low as can be found anywhere. The fact too, that the same salesman has handled our account for 13 years and knows of our limited funds has helped greatly. If you care to submit prices to us and can show where we can do better, we are anxious to hear from you.

Some foreign departments of Post have given philatelic societies a number of blowups for inserts in their publications. The Irish Post Office does not make a practice of this and we can not stand the expense of such an arrangement. This holds true for both new adhesives and for illustrating flaws or errors on others.

To use a glossy paper and have 8 pages printed by a printer would cost us about \$100.00 per issue. This was the price 7 years ago and today it would be much more. A 1 inch illustration (stamp) would cost us about \$ 4.50 -- larger ones more. So I hope that you now have some ideas of what it costs to produce an issue.

Now a comment on a merger between E.P.A. and I.P.S.G. For the past two and a half years, Mr. Thomas E. Field (Director of E.P.A. and former Chairman of I.P.S.G.) and I have tried to effect a close cooperation between E.P.A. and the Irish Philatelic Study Group. There can be no merger of the two groups since most of the members of the I.P.S.G. have formed a new society called I.P.C. (Irish Philatelic Circle).

It is my understanding that the I.P.C. is a "live group" with whom E.P.A. could profitably cooperate. While the new group is not yet fully established, we do intend to seek their cooperation at the earliest possible date. In the meantime we wish them success and a long and pleasant association. Members interested in securing information about I.P.C. should write to Mrs. M.C. Maberley 83 Hailsham Avenue, Streatham Hill London S.W. 2.

We are pleased that E.P.A. could donate prizes for Balpex and encourage members to participate in the exhibition. E.P.A. and its officers also wish to thank Joseph E. Foley for making arrangements and welcoming our members.

4428 1/2 California Street  
San Francisco 18, California  
January 9, 1963

Sincerely yours,

NEIL STACK

E.P.A. Director

RANDOM NOTES (continued from p. 552)

Father Brennan reports some varieties on the 6d, Pane 1A of the EUROPA 1962 issue. Row 3, No.3 has a dot outside the frame at lower right. Row 4, No. 5 has three small dots in the E of CEPT. And Row 5, No.6 shows thickening or doubling of several lines at the top and in and around PA of EUROPA.

The latest booklet surprises by being cheaper, 3/- instead of 4/-, the make up being 6 - 4d and 6 - 2d. This means that the 3d watermark inverted is no longer available, also the 1d, but instead we have 4d and the 2d again, for the first time since 1948.

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At the beginning of September, the International Air Transport Association held its annual general meeting at the Shelbourne Hotel (and adjoining Shelbourne Rooms) Dublin.

I enquired at the time as to whether there was any special postmark, and was assured "No". It has since been ascertained that there was a sorting office in the Shelbourne Rooms and items posted there were given the cachet illustrated herewith, in green.

